



LeatherWerks LOGOS & TRADEMARKS

CURRENT 05.15.21

Please contact the LeatherWerks Media Department for permission to use any LeatherWerks logo or to address any questions concerning proper usage.

Social@LeatherWerks.com

Once permission for usage has been obtained, please follow these guidelines:

The default logo / preferred logo used to represent LeatherWerks is the white text logo on a black background.

All registration marks must be clearly visible.



LeatherWerks logo for use on a WHITE OR LIGHT background.
All registration marks must be visible.



LeatherWerks logo for use on a BLACK OR DARK background.
All registration marks must be visible.



MINIMUM SIZE



Keep the letter height
3/16 inch or larger.



Keep the letter height
3/16 inch or larger.

CLEAR SPACE



Please use the WIDTH OF THE "H"
as clear space in all directions.



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as clear space in all directions.

INCORRECT USAGE

To maintain consistency with our logos, NEVER do the following:



DO NOT TINT or COLOR any part of any LeatherWerks logos.



DO NOT apply any EFFECT to any part of any LeatherWerks logos.



DO NOT STRETCH, DISTORT or RESHAPE any LeatherWerks logos.



DO NOT PARTNER your company logo and any LeatherWerks logos.



DO NOT ROTATE any LeatherWerks logos.



DO NOT place any LeatherWerks logos on a VERTICAL.